



January 2016

## Upcoming Events

### January

- 1/01 New Years Day - Closed
- 1/06 KLI Comm., 12 p.m. @ KVCC
- 1/12 KVCC Board Meeting
- 1/13 **Women's Network Luncheon**, 11:30 a.m. @ Senator Inn
- 1/20 **Business Insider Breakfast** 7:30 a.m.-9:00 a.m. @ Senator Inn
- 1/20 KVCC Membership Comm. 11:30 a.m. @ KVCC
- 1/22 **The Kenney Awards**, 5-10:00 p.m. @ Augusta Civic Center
- 1/27 **Business After Hours**, 5-7:00 p.m. @ *Capilo School of Hair Design*

### February

- 2/03 KLI Comm., 12 p.m. @ KVCC
- 2/10 KVCC Board Meeting
- 2/10 **Women's Network Luncheon**, 11:30 a.m. @ Senator Inn
- 2/17 **Business Insider Breakfast** 7:30 a.m.-9:00 a.m. @ Senator Inn
- 2/17 KVCC Membership Comm. 11:30 a.m. @ KVCC
- 2/24 **Business After Hours**, 5-7:00 p.m. @ *Senator Inn & Spa*

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# Business Insider

Kennebec Valley Chamber of Commerce  
[KennebecValleyChamber.com](http://KennebecValleyChamber.com)

## the Kenney awards

We are proud to present the winners and nominees for the 2016 Annual Awards Dinner—now known as *The Kenney Awards*. This year's formal event will be defined by the red carpet, highlighting and celebrating the success in the Kennebec Valley Region. Please mark your calendar and join us at 5 p.m. on January 22, 2016 to congratulate the winners and nominees in the following categories.

### Lifetime Achievement



#### 2016 WINNER

#### Peter G. Thompson

Peter Thompson defined his remarkable work ethic at a young age, holding several jobs before his 15th birthday. He went on to complete his degree in Journalism at the University of Maine and then joined the Army as a Public Information Officer. When he returned home, he worked for CMP and volunteered for many community events. Peter was elected Mayor of Augusta for 4 consecutive terms, starting in 1981, and spearheaded some major improvements aimed to move Augusta forward. Peter became the President and CEO of the Kennebec Valley Chamber of Commerce after his terms as Mayor. Much of the success in our region that we celebrate today was made possible, in part, by Peter's leadership.

**Continued on page 3**



*Women's Network*  
 January 13,  
 Senator Inn

### Tamara Lilly: "Tech Tips for Non-Techies"

Tamara Lilly, a native of Woolwich, lived in Massachusetts, Texas and Pennsylvania before finding her way home nearly twenty years ago. As an innkeeper and resort manager in Edgecomb, Tamara found herself the designated in-house tech-savvy employee, while relying heavily on her chosen IT provider, Burgess Computer. When she left hospitality in 2011, Tamara found a home with Burgess. Previously Service Coordinator and now Business Support Specialist, Tamara has the unique experience of being a non-techie in a tech environment, and often serves as the bridge between the consumer and tech support. RSVP to [info@KennebecValleyChamber.com](mailto:info@KennebecValleyChamber.com)



Women's Network sponsors:



*Business Insider*  
 January 20,  
 Senator Inn

### Sheriff Ryan Reardon "Small Business Security"

Ryan Reardon has been in law enforcement for 22 years. His career boasts many prominent law enforcement positions, from Detective of the Major Crimes, Narcotics unit to Chief Deputy of the Kennebec County Sheriff's Office. He currently serves as the Interim Sheriff and administrator of the Husson Criminal Justice program, along with participating in a wide variety of community programming. His many accomplishments have earned him numerous accolades. Accompanied by several other officers, the Interim Sheriff will speak on how to keep your business safe and how to respond in the case of a security threat. RSVP to [info@KennebecValleyChamber.com](mailto:info@KennebecValleyChamber.com)



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**MEMBER ANNIVERSARIES**

**35+ YEARS**

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LeClub Calumet, Inc.  
Maine Instrument Flight  
Meadow Park Development Corp.  
N.R.F. Distributors, Inc.  
Plummer Funeral Home  
Saunders Mfg. Co., Inc.  
The Copy Center

**30+ YEARS**

G & E Roofing Co., Inc.  
Lajoie Brothers, Inc.

**25+ YEARS**

Augusta Civic Center  
Maine Municipal Bond Bank  
MaineGeneral Health  
McDonald's East Side  
Rejean Blais Apartment Rentals  
Verrill & Dana, LLP

**20+ YEARS**

Children's Discovery Museum  
Macpage LLC  
Maine Development Foundation  
MOFGA  
Newcomer Relocation Rental Services  
Southerie Chiropractic Associates

**15+ YEARS**

Camden National Ice Vault  
Maine State Chamber Of Commerce  
ProdComm  
TD Bank  
Visage

**10+ YEARS**

Augusta Crossing  
Central Maine Fire Pros  
Concentra Urgent Care  
Steve's Appliance Service & Sales, Inc.  
T-Mobile  
Waterville Opera House

**5+ YEARS**

Augusta Country Club  
Beads on the Kennebec  
Business Communications of Maine  
curtisWorks Communications Solutions  
Home Care for Maine  
Karen Johnson CPA, LLC  
Kennebec Family Dentistry  
Kennebec Networkers  
Manchester Lions Club  
Mary Kay

**ALSO RENEWING**

Aging Excellence  
Bar Harbor Bank & Trust  
Better Homes and Gardens Real Estate The Masiello Group  
Budget Blinds  
Employee Benefits Solutions  
Gardiner Federal Credit Union  
Hart Consulting  
Harvard Pilgrim Health Care  
Lafin & Wolfington Realty  
Leah Haraden Photography  
Maine Isshinryu Karate Academies - Manchester  
Steven Dumas Catering  
W.H. Green & Sons, Inc.

**Happy New Year**

### President's Choice



### Large Business of the Year

**2016 WINNER**  
**C.B. Mattson**

Todd Mattson took over C.B. Mattson from his parents in 1975 and sought to provide property management services from Damariscotta all the way to Fort Kent. They currently manage over 28 properties - ranging from commercial units, to family homes, and senior housing. C.B. Mattson has grown to 21 full time and 10 part time employees. Many of these employees have been with the company for over 20 years – an accomplishment that Todd credits to the culture of the organization. He believes that the key to success lies in having a team that comes to work every day to do their best. At C.B. Mattson, they don't cut corners and they work as a team to meet the needs of their residents.



### Small Business of the Year

**2016 WINNER**  
**Rocky's Stove Shoppe**

Rocky Gaslin started making his living as a chimney sweep right out of high school. He quickly saw the opportunity to start a business and rented a small space from a Pool Company and later hired a mason to join his team. The business eventually outgrew their space and found their current home on Route 3 in Augusta. For the past 35 years, Rocky and his wife Barbara have served over 100,000 customers, coached youth sports and supported many charitable organizations. As any coach would, Rocky gives all the credit to his team for their success. Today Rocky's has 9 full time employees who sell and service all major brands of wood, pellet and gas stoves.



**NOMINEE**  
**A-COPI**

After 12 years in the copier business as a Transco employee, Robin Spencer took a break from working and spent time building his new home. He was eager for some down time. His customers, however, continued to call him at home to ask for his advice and to stay in touch. At this point, Robin decided that he had an obligation to get back into the business. He partnered with 2 other gentlemen and created A-COPI. Today, Robin has taken sole ownership and has grown A-COPI into a leader in the field with over \$5.5 million in sales, 2 locations and 30 employees.

A-COPI has made an impact in our community through support of the A-COPI Tennis Center, the YMCA and numerous other organizations. Along with their sons Evan and Ben, Robin and Terri look forward to continuing to provide the right product at the right price, and helping the Kennebec Valley thrive.

A-COPI has made an impact in our community through support of the A-COPI Tennis Center, the YMCA and numerous other organizations. Along with their sons Evan and Ben, Robin and Terri look forward to continuing to provide the right product at the right price, and helping the Kennebec Valley thrive.



**NOMINEE**

**Augusta Country Club**

One hundred years ago, three men pursued their dream of creating a golf destination in the Augusta area and today, we celebrate an institution that has become a true gem in the

Augusta Community. The Augusta Country Club offers their members and guests 18 holes of golf, tennis courts, and a private beach. They give back to their community by holding 12-15 fundraising golf tournaments per year. Director Jason Hurd says that it's the service that sets them apart and credits the fantastic staff with creating a warm atmosphere for their members.

**NOMINEE**

**Augusta Orthodontics, P.A.**



Known throughout the region for their stunning Christmas light display, Augusta Orthodontics has been located at 132 State Street in Augusta for nearly 25 years. Dr. Darryl Zeleniak, D.M.D., M.S.D., affectionately known by his patients as Doctor Zee, and his staff make the procedures they offer

pleasant and fun. They take pride in the smiles they are able to offer the Kennebec Valley Community and are happy to share that you do not, in fact, lock braces when kissing someone else with braces.

**Continued on page 4**

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## Community Service



**NOMINEE**  
**Healthy Communities**  
**of the Capital Area**  
**Joanne Joy**

In 1997 a group of community service organizations combined to form the Healthy Communities of the Capital Area. Based in Gardiner, and led by

Joanne Joy, Healthy Communities of the Capital Area serves over 18 communities throughout the Kennebec Valley. They exist to convene people, organizations and communities to collaborate on quality of life and public health issues. Some of their more recent achievements include; ensuring that our River Trail is smoke free, creating a program which employs inmates to glean excess crops to provide to schools and providing community forums on the growing opiate concerns. This incredible organization has become an extremely valuable resource in our region.



**NOMINEE**  
**Karen Kearney MacGillivray**

Karen MacGillivray, was living in Toronto, Canada when she and her husband, Bruce, applied to be owners of a U.S. based Tim Horton's. They were offered the new store in Augusta, Maine and quickly accepted. Karen currently works as a realtor for Coldwell Banker Rizzo Mattson Realtors and credits

her upbringing with her desire to give back to her community. Currently, Karen serves on the board of directors for The Children's Center, Augusta Boys and Girls Club, United Way of Kennebec Valley, Kiwanis Club of Augusta and the Kennebec Valley Humane Society. Bruce not only supports Karen's many volunteer efforts but is often right beside her at events and willingly accepts tasks that she nominates him for at meetings.



**NOMINEE**  
**Kennebec Land Trust**  
**Theresa Kerchner**

The Kennebec Land trust was formed as communities across the nation began to consider ways to ensure that our natural resources remained available for future generations. In 1989 they acquired their first

conservation agreement with the Vaughan Woods in Hallowell, which remains a vibrant and active part of Hallowell's community. Today they provide 5,169 acres of public access preserved lands in our region including over 40 miles of walking trails. Kennebec Land Trust's goal of providing education outreach and working to ensure that communities grow in a thoughtful manner, makes a difference in ensuring that future generations will be able to enjoy the natural beauty of the Kennebec Valley as we know it today.

## Cynergy Young Professional



**NOMINEE: Nathan Cotnoir**

Hailing from a large family in the Kennebec Valley region, Nate Cotnoir's belief in giving back to his community is second nature. When Nate returned to Gardiner after college, he began to serve on numerous boards and committees throughout the region. Nate credits his wife Jamie for supporting him in donating his time and energy to these causes—they desire to instill the value of volunteerism to their son Ethan. Nate's goal is to see our region thrive and prosper so that the younger generation can find rewarding careers in the Kennebec Valley.



**NOMINEE: Sara Bangs**

Sara Bangs was raised in Augusta with a tremendous work ethic and a heart for helping those in need. She worked through High School at Gardiner Savings Bank, now Camden National Bank, and stayed there after graduation. She began volunteering for company events and as she moved into a management position, her job afforded her the opportunity and connections to get more involved. Sara currently serves on the boards for United Way of Kennebec Valley, Red Barn Cares Foundation and Lithgow Library. In addition, she volunteers for numerous other organizations, whether at specific events or serving on standing committees. Sara and her partner Ryan work to instill the spirit of service in their sons Trent, Jackson and Caleb.



**NOMINEE: Sarah Fuller**

Sarah Fuller credits her experience as a Girl Scout in Albany, New York for her sense of civic duty and love for the environment and the outdoors. She attended George Washington University in Washington, D.C. to be close to environmental policy as it was being made. During that time she became very active in civic groups and community programs. Sarah married Doug, a professional geographer, and together they have visited every continent except Antarctica. During these years of adventure they continually returned to Maine, to visit Doug's parents and eventually purchased a summer home in Winthrop. Following an extended visit in 2006, she decided to remain in Maine full time. In addition to serving on numerous regional and local boards, she has also become an avid triathlete, who continues to cherish the outdoors.

*Thanks to Leah Haraden Photography for the Winner and Nominee Portraits.*

# MEMBER SPOTLIGHT:

## UMA



Especially known for its support of adult learners juggling work and family while completing a college degree, the University of Maine at Augusta prides itself as the premier university in Maine for supporting students of every age. In doing so, UMA offers its courses at multiple locations and with many course delivery options, which contribute to its excellence in the delivery of online and distance education programs across the state and beyond.

In addition, UMA meets key employer and community needs by identifying and offering programs to develop workforce skills in Computer Information Systems, Nursing, Dental Hygiene, Mental Health & Human Services and most recently, Cybersecurity. At the same time, UMA's vision also includes the continued development of niche and unique in-state programs like those currently offered in Architecture and Aviation.

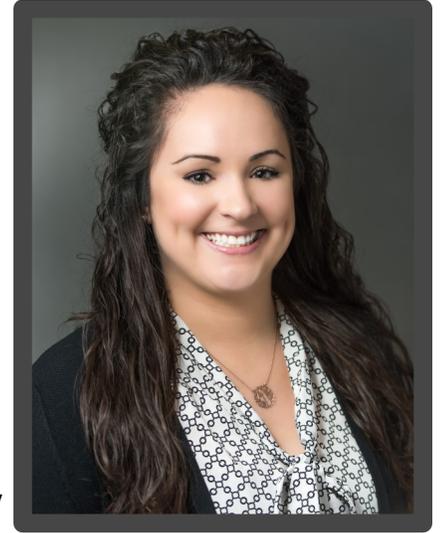
UMA welcomes community members to enjoy campus activities such as concerts and lectures, including events with our partners in Senior College and the Holocaust & Human Rights Center of Maine. The Augusta campus fitness trails are enjoyed year round by walkers, runners and cross-country skiers.

This year UMA will close out its 50th anniversary year by welcoming a new president, Dr. James Conneely into leadership. Dr. Conneely was selected as a finalist for the presidency following an extensive national search process that resulted in an applicant pool of more than 70 candidates earlier this fall. Prior to his new role at UMA, Dr. Conneely has served as President of Notre Dame of Maryland University, as well as leadership roles at both Eastern Kentucky University and University of Arkansas. With his many years of experience and accomplishment in higher education, Dr. Conneely brings to UMA a proven leadership in expanding access and service to non-traditional and first-generation students. UMA welcomes its new leader with hope and promise for continued success in the next half century ahead.

*This section, dedicated to highlighting a member business, is given away at the monthly Business After Hours!*

## Meet the Staff: Katie Doherty

Katie Doherty is the new Program Director for the Kennebec Valley Chamber of Commerce. She is responsible for all planning, coordinating, and implementing of the Chamber's many programs. Her goal is to enhance and grow each of the programs, including the Whatever Family Festival & Day in Capitol Park, Business EXPO, The Kenney Awards, and Kennebec Leadership Institute (KLI). As a recent KLI graduate, she is excited to be involved in the development of more Business Leaders in Kennebec Valley.



Katie's passion for events originates with helping her parents to coordinate their Blistered Fingers Bluegrass Festivals, a venture that she continues to support to this day. Katie resides in Brunswick with her husband Chris. They enjoy spending time with family and friends and in the summer months you can find them on the golf course.



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# the kenney awards

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**Johnson Hall** continues its season in January with Maine Event Comedy (Jan. 9), Samuel Jones (Jan 16), and Audio-body (Jan. 22 & 23). Visit [johnsonhall.org](http://johnsonhall.org) or call 582-7144 for more information.

**Snow Pond Center for the Arts** newest venture, Snow Pond Arts Academy has been approved as the first performing arts public charter high school in Maine. Call 844-476-6976x203 for more info.

**Children's Discovery Museum** is happy to announce that they are now offering a Nursery School to children age 2 years 9 months to 5 years old. The mission of the Children's Discovery Nursery School is to provide a safe, enriching, service based Nursery School for families in the Kennebec Valley area. For more information call 622-2209.

**Crisis & Counseling Centers'** premier dessert and chocolate event, A Dessert Affair, will be held Friday, March 18, 2016, from 5 to 8 p.m. at Governor Hill Mansion in Augusta. All proceeds from A Dessert Affair will provide access to mental health care for people who otherwise could not pay for services. If you are interested in sponsoring this event of submitting your dessert for consideration, please call 213-4523.

**Camden National Bank** is pleased to announce the promotion of Nancy Tracy to senior vice president, retail banking for

central and western Maine. They have also announced that Susan Giffard, senior vice president, director of treasury management and government banking, will lead the newly renamed department in its corporate and government treasury management business development efforts. Congratulations Nancy and Susan!

**MaineGeneral Medical Center** received the Gold Star Standard of Excellence Award from the Maine Tobacco-Free Hospital Network. The award recognizes MaineGeneral and other hospitals in the state that meet all recommendations supporting a tobacco-free environment. The evidence-based recommendations include prohibiting tobacco on and around all the hospital properties and grounds, screening patients for tobacco use and offering support to quit.

**Charlie's Auto Group** president

Charles Shuman has been nominated for the 2016 TIME Dealer of the Year award. The TIME Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted honors. Congratulations and best of luck Charlie!

**Job's For Maine Graduates** announced the statewide program, Opportunity Passport™; through hard work and determination, youth in foster care managed to save, and received matching funds, for a total of one million dollars – money they have used toward necessary expenses that bring them closer to leading meaningful and productive lives.



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FairPoint Communications  
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Stained Glass Express  
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CBRE/The Boulos Company  
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### KVCC Staff

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**Katie L. Doherty**, Program Director  
**Cynthia M. Ross**, Membership & Marketing  
Coordinator  
**Deborah R. Camporale**, Information Coordinator

### Our Mission:

*The KV Chamber exists to enhance life quality by strengthening our regional economy.*



## Business After Hours in January at Capilo Institute of Hair Design

Capilo Institute of Hair Design will host the **January Business After Hours** on **Wednesday, January 27th** from **5:00 – 7:00 p.m.** at their location in

Augusta. KV Chamber members and guests are welcome to join us for networking and great food!

Every Business After Hours is an incredible opportunity to win amazing door prizes and take part in the 50/50 raffle. Capilo Institute will be giving away door prizes including several beauty product gift bags and a gift certificate for a full day of pampering. Delicious hors d'oeuvres will be available and guests are welcome to partake in the cash bar.

Be sure to bring a large stack of *business cards* to share with your new business contacts. To RSVP call 623-4559 or email [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com).

**Mark your calendar!** The next Business After Hours will be held on February 24, 2016 at The Senator Inn & Spa in Augusta!



A Division of  
Kennebec Valley Chamber of Commerce

## Entrepreneur Panel

Join Cynergy as they discuss strategies and tactics to turn ideas into reality.

**Thursday, January 14, 2016**

at Margaritas, 390 Western Ave, Augusta

5:00 – 5:45 p.m. Social

5:45 – 6:45 p.m. Panel Speaks

6:45 – 7:30 p.m. Social

Panelists include:

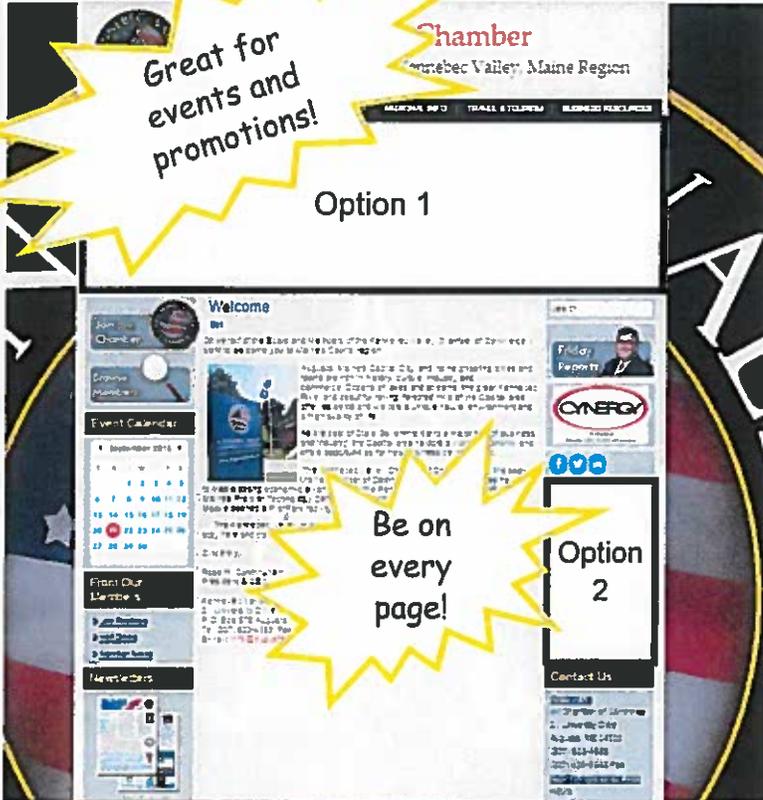
**Hilary Davis**, *Scrummy Afters Candy Shoppe*  
**Tobias Parkhurst**, *Downtown Developer*  
**Kim Vandermeulen**, *Alternative Manufacturing, Inc.*  
**Chris Voynik**, *WagRags/IceBerg*

The panel will be Moderated by Cynergy member Erika Bush.



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Spend your marketing dollars wisely by utilizing online advertising with the Kennebec Valley Chamber of Commerce. We have several options available to target your desired audience and fit your budget. Both domains, *AugustaMaine.com* and *KennebecValleyChamber.com* will display your ad to hundreds of visitors each day, with unlimited clicks and impressions!



Great for events and promotions!

Option 1

Be on every page!

Option 2

**Option 1—\$1,000/month**

**10% Discount for 6 months—\$5,400**

Size: 1000x300px

Your ad will be placed in the 4th spot in our home page banner rotation on *KennebecValleyChamber.com*. Most users spend over a minute on our homepage, so your ad WILL be seen! It will link to any number of web addresses of your choosing.

Spots available: 1

**Option 2—\$200/month**

**10% Discount for 6 months—\$1,080**

Size: 160x320px

Your ad will be placed in the right hand side bar on ALL pages of *KennebecValleyChamber.com* (excluding *Cynergy* pages). This will link to one web address of your choosing.

Spots available: 4 Timed Rotating Ads

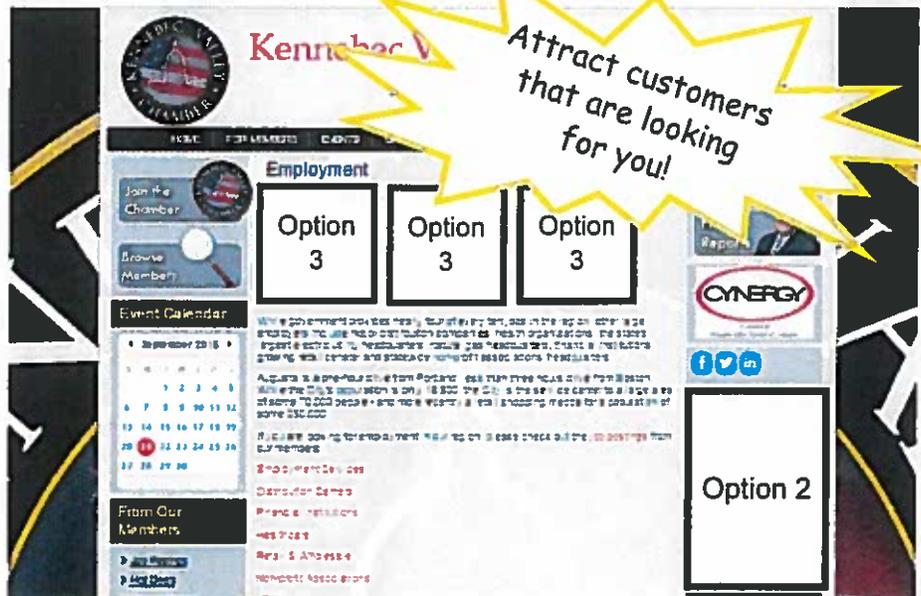
**Option 3—\$50/month**

**10% Discount for 6 months—\$270**

Size: 160x160px

Your ad will be placed on one of the Regional Info or Travel & Tourism pages of *KennebecValleyChamber.com*. The categories available for ad placement are: Education, Healthcare, Employment, Industry, The Arts, Transportation, Media, Real Estate, Lodging, Attractions, Recreation or a page of your choosing. The ad will be placed above the information on that page and will link to one web address of your choosing.

Spots available: 3 on each page



Attract customers that are looking for you!

Option 3

Option 3

Option 3

Option 2



*A Division of  
Kennebec Valley Chamber of Commerce*

# PRESENTS

## THURSDAY, JANUARY 14TH ENTREPRENEURSHIP PANEL

**Margarita's – Augusta 5:30 PM to 7:30 PM**

Come learn about 4 local entrepreneurs and their journey to success.

Please RSVP to [cynergy@kennebecvalleychamber.com](mailto:cynergy@kennebecvalleychamber.com)

Space is limited!

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## THE VILES ARBORETUM HAS A SPECIAL OFFER FOR YOU!

If you would like to give your employees a unique holiday gift or purchase a block of five or more tickets for an employee outing, we will discount your ticket price to \$15



### *~ The 12<sup>th</sup> Annual Super Bowl Sunday Table Tour ~*

Viles Arboretum

Sunday, February 7th, 2016

Registration begins at 10am-Gates open at 11am

Regular Tickets: Adults \$20 till January 1<sup>st</sup>. \$25 after. Kids 12 and under \$5.00

**TICKETS MAY BE ORDERED BY PHONE. WE ACCEPT ALL FORMS OF PAYMENT.**

**626-7989**

Delicious, hot, gourmet foods served at various locations along our woodland trail.

Vegetarian options will be available.

Bonfires are at each station to warm you as you go.

**Ski, Hike or Snowshoe** and join in for a fun, healthy way to spend the day with friends and family.

Last stop on the tour ... desserts, coffee and live music!

We guarantee you will not leave hungry.

**Your ticket purchase supports the work of the Viles Arboretum**

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