



# the kenney awards

**Friday, January 24, 2020  
Augusta Civic Center**

*The event of the year brings together 900+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.*

*This event is a great way to support businesses in the Kennebec Valley.*

## **Presenting Sponsor—\$10,000 (1 available)**

**The event becomes yours! This includes:**

- ◆ Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ◆ Branding rights to “2020 Kenney Awards presented by”
- ◆ Full color logo on website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Mentioned by the Emcee throughout the evening.
- ◆ 2 complimentary tables of 8 located within the first two rows (\$880 value).
- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.
- ◆ Space and table within the event and ability to have a company representative onsite.

## **Headlining Sponsor—\$6,000 (5 available)**

**Integrated into all aspect of the event. This includes:**

- ◆ Full color logo on website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Mentioned by the Emcee during the event.
- ◆ Complimentary table for 8 people at the event (\$440 value)
- ◆ An opportunity to present a 30-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.

## **Entertainment Sponsor—\$3,500 (1 available)**

**Exclusive recognition as the Entertainment Sponsor.**

**This includes:**

- ◆ Full color logo on website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Mentioned by the Emcee during the dinner AND before the live performance.
- ◆ Shout out by the performer during performance.

## **Charging Station Sponsor—\$2,500 (1 available)**

**\*\*Must provide charging station/table with company logo  
Exclusive recognition as Charging Station Sponsor. This includes:**

- ◆ Full color logo on website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Mentioned by the Emcee during the event.
- ◆ Space and table within the event and ability to have a company representative onsite.

## **Live Voting Sponsor—\$2,500 (1 available)**

**Exclusive recognition as Live Voting Sponsor. This includes:**

- ◆ Full color logo on website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Mentioned by the Emcee during live voting.
- ◆ Company logo included on table tents located on each table.

## **Platinum Sponsor—\$2,500 (unlimited)**

**Recognition as a Platinum Sponsor. This includes:**

- ◆ Company name listed on the website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.
- ◆ Mentioned by the Emcee during the event as a Platinum Sponsor.

## **Reception Sponsor—\$500 (unlimited)**

**Recognition as a Reception Sponsor. This includes:**

- ◆ Company name listed on the website, Facebook, signage at event, programs, newsletter, newspaper ads, and on screen during the reception.

## **Bronze Sponsor—\$250 (unlimited)**

**Recognition as a Bronze Sponsor on select promotional materials. This includes:**

- ◆ Company name listed on the website, Facebook, signage at event, programs, newsletter, & newspaper ads.