



# Insider Newsletter

May 2019

Kennebec Valley Chamber of Commerce  
[KennebecValleyChamber.com](http://KennebecValleyChamber.com)

## May

- 05/01 **Pardon the Innovation**  
5:30 - 7:30 pm  
@ Thomas College
- 05/08 **Women's Network Luncheon**  
11:30 am - 1:00 pm  
@ Senator Inn & Spa
- 05/08 **Cynergy Behind the Scenes**  
5:30 - 7:00 pm  
@ Augusta Civic Center
- 05/09 **SBRT: How Businesses can Win with Facebook**  
9:00 - 10:30 am  
@ Purdue University Global
- 05/10 **SBRT: Financial Cash Flow Projections**  
9:00 - 11:00 am  
@ Purdue University Global
- 05/13 **Cynergy Bowling Tournament**  
5:00 - 7:00 pm  
@ Sparetime Recreation
- 05/14 **SBRT: Marketing Bulls-Eye**  
9:00 am - 12:00 pm  
@ Purdue University Global
- 05/14 KVCC Board of Directors  
5:00 pm
- 05/15 **Chamber Connection**  
7:30 - 9:00 am  
@ Senator Inn & Spa
- 05/22 **Business After Hours**  
5:00 - 7:00 p.m.  
@ Connected Credit Union

## June

- 06/05 **Cynergy Behind the Scenes**  
5:30 - 7:00 pm  
@ Bridging the Gap
- 06/11 KVCC Board of Directors  
5:00 pm
- 06/12 **Whatever Family Festival Begins**
- 06/12 **Women's Network Luncheon**  
11:30 am - 1:00 pm  
@ Senator Inn & Spa
- 06/26 **Business After Hours**  
5:00 - 7:00 pm  
@ Winthrop Commerce Center
- 06/29 **Kennebec River Day**  
11:00 am - 4:00 pm  
@ Mill Park
- 06/29 **Kennebec River Brewfest**  
11:00 am - 4:00 pm  
@ Mill Park

## Membership Appreciation Month

Prize drawings throughout the month of April!



With Membership Appreciation Month complete, the KV Chamber would like to share our gratitude and appreciation for all of our members! We would also like to give our sincerest thanks to all who participated in our Facebook contests as well as those members who donated prizes! Thank you for making Membership Appreciation Month a success!

### We want to hear from you!

Give us your feedback on Membership Appreciation, the KV Chamber, the business environment, and more! Contact the Chamber at [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com) to be sent the link for the survey.



24th Annual Kennebec Valley Chamber of Commerce Golf Tournament

benefitting

K E N N E B E C  
**LEADERSHIP**  
 I N S T I T U T E

July 8, 2019 | Augusta Country Club

**Monday, July 8, 2019**  
**Augusta Country Club**  
**10:00 AM SHOTGUN START**  
**Team "Scramble"**

Registration is \$130 per golfer or \$520 per foursome. Register as an individual or as a team!

Visit our website to register online or contact the Chamber by calling (207) 623-4559 or emailing [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)

## Women's Network

CONNECT. LEARN. EMPOWER.



**Tamara Lilly**

*Burgess Technology Services & Let Me Do the Talking*

**Your Career, With a Side (or 3) of Passion!**

**May 8, 2019**  
**11:30 a.m. - 1:00 p.m.**  
**The Senator Inn & Spa**

RSVP to [Info@KennebecValleyChamber.com](mailto:Info@KennebecValleyChamber.com)

**Thank you to our sponsors!**



## CHAMBER CONNECTION

— SERIES 2019 —



**Troy Jackson**  
*Senate President*

**129th Maine State Legislature**  
**Update From the Senate President**

**May 15, 2019**  
**7:30 - 9:00 a.m.**  
**The Senator Inn & Spa**

RSVP to [Info@KennebecValleyChamber.com](mailto:Info@KennebecValleyChamber.com)

**Thank you to our sponsor!**



# MEMBER ANNIVERSARIES

## 40+ YEARS

- KeyBank
- Knowlton Hewins Roberts Funeral Homes and Cremation Service

## 30+ YEARS

- Comfort Inn - Civic Center
- Cribstone Capital Management
- S.J. Wood Construction Co.
- University of Maine at Augusta

## 20+ YEARS

- Augusta CareerCenter
- Lake & Denison
- Macomber Transportation & Warehousing
- Oakes & Parkhurst Glass
- Oakhurst Dairy

## 10+ YEARS

- AAA Portable Toilets
- Bryant Dental Care
- Liberty Mutual Company
- Mary Kay - Patricia Bernheim
- Milestone Communications
- On Target Utility Services
- Riverview Psychiatric Center
- United Insurance
- The Maine Children's Home for Little Wanderers

## 5+ YEARS

- Edward Jones- Barter Lucas
- Fieldstone Quick Stop, LLC
- Foster Insurance Agency
- New England Music Camp
- Patricia Buck Bridal
- Rocky's Stove Shoppe

## ALSO RENEWING

- Courtney Policy Group
- Damon's Beverage Mart - Augusta
- Gateway Retirement Solutions
- Maine Laser Skin Care and Medi Spa
- Snow Pond Technology Group Inc
- Teen Challenge Maine



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## WELCOME NEW MEMBER!

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Bobbi Gowell, (207) 268-4000  
[www.gowellsshopnsave.com](http://www.gowellsshopnsave.com)

**Monmouth Audio, LLC**  
Benjamin Pinkham, (207) 576-0372  
[www.facebook.com/monmouthaudio](http://www.facebook.com/monmouthaudio)

# WELCOME NEW BOARD MEMBERS!

**Michele Pelletier,**  
**PERFORMANCE Foodservice - NorthCenter**



Michele Pelletier is the President at PERFORMANCE Foodservice – NorthCenter. Michele has been a member of the PERFORMANCE Foodservice – NorthCenter team since 1989, starting as a high school student answering phones and other clerical tasks part time and continued through her college years. After a short break to work in a public accounting firm, Michele returned to NorthCenter in 1999 as a special projects manager and was promoted several times over the years and worked most facets of the company. She has served as VP of Operations, VP of Procurement and VP of Sales & Marketing until her most recent promotion to President in June 2018. Michele’s advice to younger executives is to not only expect change, but embrace it, and to surround yourself with talented people, more talented than yourself.

**Tim Walton,**  
**Walton External Affairs**



Tim Walton is the Founder and President of Walton External Affairs. Walton External Affairs is committed to delivering high level - quality service while strategically focusing on; government, business and industry relations. Prior to founding Walton External Affairs in 2016, Tim was the Director of External Affairs & Public Policy for CIANBRO, a 100% employee owned construction firm in Pittsfield, Maine. In his position there, Tim strategically managed and directed the company's political, regulatory and governmental affairs, as well as its charitable and political budgets and involvement with trade & industry associations. Throughout his career, Tim has served in volunteer leadership positions with several professional associations & organizations. Tim resides in Livermore, Maine with his wife Marian. He enjoys spending time with his wife and son, Tate and daughter, Tulane.

## We help businesses write their own success stories.



### Working hard for success.

Lobster fisherman, Eric Beal, has been working with Bar Harbor Bank & Trust since he purchased Marsh Cove Lobster Co. in 1992. As his business has grown and evolved, we've always been there for him. Eric has peace of mind knowing his banker is knowledgeable, local, and able to find a solution. To see this and other success stories, go to [www.bhbt.com/success-stories](http://www.bhbt.com/success-stories).

**Call 207-669-6811 today to connect with our Commercial Banking team.**



**"My banker, Krystal, has helped me be a better businessman."**

**—Eric Beal**



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# WHATEVER FAMILY FESTIVAL

## JUNE 12 - JULY 4

Nearly four decades ago, residents of the Kennebec Valley first came together to celebrate the river that unifies our region. What started with a carefree race down the Mighty Kennebec River has transformed into the top-notch two week family festival we celebrate today! Festivities span over three weeks, ending on the 4th of July, with events available throughout the Kennebec Valley.

### Thank you to our Whatever Family Festival Sponsors!

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Tri-State Staffing, Inc.

### Kennebec River Day - June 29, 2019

The Kennebec River Day is held at Mill Park along the mighty Kennebec River from 11 am to 4 pm with activities targeted to ALL AGES! Children will be occupied with games and activities while adults can spend time at the homemade craft vendors, listening to music, or playing adult games. The Chamber is excited to bring everyone together for a day in Augusta with activities for all. The possibilities are endless for this day in Mill Park!





# Kennebec River Brewfest - June 29, 2019

The Kennebec River Brewfest features a variety of local Maine breweries and distilleries in Mill Park. Food vendors, live music, lawn games, and more will all be within an arms reach of the Kennebec River Brewfest as it takes place in the middle of the Kennebec River Day. Each brewfest attendee will receive a wrist band. For an up to date list of announced breweries and distilleries, please visit our website.

## Distilleries

On top of a variety of local breweries, local distilleries will also be attending to offer 1/2oz tastings of their spirits.

## Dance while you sip!

There will be a stage with live music located in the Brewfest with a lineup of local talent.

**Thank you to our Kennebec River Brewfest Sponsors!**

**Kennebec River  
Brewfest  
is Presented by:**



**VIP Sponsor**



**Last Call Sponsor    Bracelet Sponsor**



# SBRT FREE May Workshops

SMALL BUSINESS RESOURCE TEAM

## How Businesses can Win with Facebook

**May 9, 9:00 - 10:30 am, Purdue University Global**

This free workshop is designed for businesses that have a Facebook presence but are looking to take the next steps to create better engagement and reach their target audiences through the latest techniques, including boosting and sponsored content.

## Financial Cash Flow Projections

**May 10, 9:00 - 11:00 am, Purdue University Global**

Writing a business plan requires financial projections. In this free workshop, you will learn how to prepare detailed financial projections, including start up costs, and projected cash flow analysis.

**Brought to you in partnership with:**  | **Augusta**

## Marketing Bulls-eye

**May 14, 9:00 am - 12:00 pm, Purdue University Global**

Are you looking to increase your company's sales? Are you getting ready to launch a new product or service? If the answer is yes to either of these questions, then it is critical that you find and effectively reach your market. This 90-minute workshop will help you hit the marketing bulls-eye and increase your sales quicker and more profitably.

**Brought to you in partnership with:**  U.S. Small Business Administration

Join Cynergy as we go Behind The Scenes at the Augusta Civic Center on Wednesday, May 8th from 5:00 to 7:00 pm to see how central Maine's premier event center operates. Come see how the 49,000 square foot space made up a Main Auditorium, 2 Ballrooms, and 23 flexible use rooms are managed and maintained for a variety of events!  
5PM: Event check-in will start in the main lobby. 5:30PM: Guided tour of facilities. RSVP at [cynergymaine.com](http://cynergymaine.com)



BEHIND THE  
SCENES WITH



At the  
Augusta Civic Center

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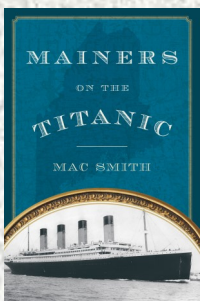


# CHAMBER MEMBER NEWS

**Bar Harbor Bank & Trust** invites you to participate in their first annual Pet Supply Drive from May 6 thru May 31, 2019. Collection boxes are located at all of our branch locations across Maine, New Hampshire and Vermont; more than 50 locations! Please visit your local branch and make a contribution of unopened pet food, litter, cleaning supplies, new toys and bedding. No cash donations are being accepted. All donations benefit local, non-profit animal shelters or humane societies. Want to know which shelter will receive your donation? Just ask a branch employee!



**Golden Pond Wealth Management** would like to welcome our newest employee Katie Brann. Katie comes to us after being employed by Stone Coast Fund Services in Portland, Maine. She is a graduate of Boston University and is studying to obtain her Series 7. Katie's goal is to become a Certified Financial Planner (CFP). When she can, Katie enjoys skiing, spending time by the lake, and coaching field hockey with the Maine Majestix. She lives in Sidney with her husband, Zach and golden-doodle, Bodhi.



**Kennebec Historical Society's** May Public Presentation is "Mainers on the Titanic." When the passenger ship RMS Titanic sank on April 15, 1912, in the frigid North Atlantic, its passengers included several who had ties to Maine. Author Mac Smith, tells their stories in the 2014 book "Mainers on the Titanic" and will share stories as the featured speaker. This KHS presentation is free to the public, although donations are accepted gladly. The lecture, to be followed by light refreshments, will take place at 6:30 p.m. Wednesday, May 15, at Christ Episcopal Church, located at 2 Dresden Avenue in Gardiner.

**Mill Park Pétanque** in conjunction with Augusta



Recreation Department is looking for 8 students between the ages of 12 and 18 to come and learn to play this most exciting game that requires skill and hand to eye coordination. In return, you will

get plenty of fresh air, develop social skills and become very competitive, but most of all, you will have fun. Participants will meet at 6:00 p.m. on Thursdays, June 13th, 20th, and 27th. When signing up, please ensure you can be there all 3 weeks in order to be fair to all the participants. In the beginning, the sessions will last 1 ½ hours or more. There will be NO COST for this instruction and all equipment will be provided. Please sign up at the Augusta Recreation Office in the Buker Community Complex, 22 Armory St., Augusta or call 626-2350 before June 6th, 2019.

**Quirk Ford of Augusta** is proud to announce that Stefan



Gawron, a member of Quirk Ford's service team, has participated in the Skills USA competition hosted in Bangor where he placed 3rd out of 4,800 participants. Stefan has studied two years in auto tech at Capital Area Technical Center in Augusta. To earn his right to compete, Stefan has taken many

classes including engine performance, heating and air conditioning, brakes, electrical, steering/suspension, and safety.

**Thomas College - Harold Alfond Institute for Business Innovation** in conjunction with Cynergy and KV Connect present the 2nd Annual Pardon the Innovation on May 1st. Come hear Derek Myska discuss how he took an idea for a business from his dorm room all the way to the hallowed halls of the high-tech industry. The event is free and open to the public and will take place in the Spann Commons Summit Room.

To submit Member News, send your press release to: [info@KennebecValleyChamber.com](mailto:info@KennebecValleyChamber.com)

CYNERGY

## 80's BOWLING TOURNAMENT

@ SPARETIME RECREATION

Monday, May 13th | 5-7 PM | \$10/PERSON

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**COST:** \$10/Person - Includes 2 rounds of midnight bowling, shoe rentals, and free food!

**CHECK-IN:** 5:00 PM **START TIME:** 5:30 PM

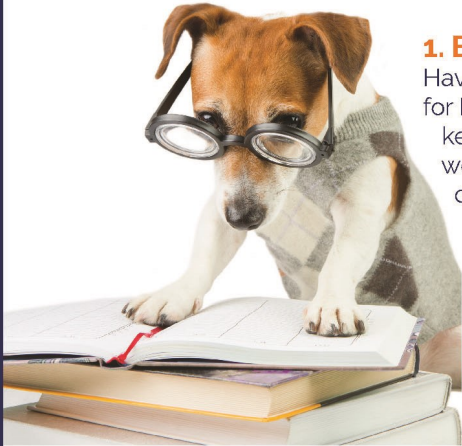
**TEAMS:** Minimum of 4 players and maximum of 6 players

**PRIZES:** Tournament Winner, Best 80's Team Spirit Award, & Random Lane Number

**RULES / SCORING**

- Teams must check-in prior to 5:30PM start time
- Winner of the tournament will be determined by picking the four best scores from the best string
- Team Spirit Award will go to the team that comes up with the best 80's team theme

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## KVCC Board of Directors

**Nathan Cotnoir, Chair\***  
Camden National Bank  
**Alec Rogers, Chair Elect\***  
Quality Inn & Suites Maine Evergreen Hotel  
**Leon Emery, Vice Chair\***  
Emery's Meat & Produce  
**Matthew Tardiff, Treasurer\***  
J.S. McCarthy Printers  
**Cathy DeMerchant, Human Resources\***  
Capital Area Staffing Solutions, Inc.  
**Steven Marson, Past Chair\***  
Central Maine Pyrotechnics  
**Chuck Hays, Past Treasurer\***  
MaineGeneral Health  
**Katie Doherty, President & CEO\***<sup>^</sup>

\* Executive Committee ^ Full-Time Executive

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**Lori Dube**  
Sprague & Curtis Real Estate  
**Elisa Ellis, Special Counsel**  
Ellis Law, LLC  
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*Insider Newsletter*  
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### KVCC Staff

**Katie L. Doherty**, President & CEO  
**Lindsay L. Corbett**, Office Manager  
**Chris A. Voynik**, Events & Membership Director  
**Caroline A. Saban**, Marketing Director



### Our Mission:

*The KV Chamber exists to enhance life quality by strengthening our regional economy.*

**BUSINESS**  
after HOURS

Join us at Connected Credit Union with co-host Burgess Technology Services

May's Business After Hours will be hosted by **Connected Credit Union** with co-host **Burgess Technology Services** in **Augusta** on **Wednesday, May 22nd** from **5:00 to 7:00 pm.** KV Chamber members and guests are welcome to join us for networking with business professionals from the 23 communities we service!

Delicious hors d'oeuvres will be served and beer, wine, and refreshments will be available. Complimentary wine will be available courtesy of Cellardoor Winery.

Every Business After Hours is an incredible opportunity to win amazing door prizes and take part in the 50/50 raffle.

To RSVP contact the Kennebec Valley Chamber of Commerce by calling (207) 623-4559 or by emailing [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)



85 Civic Center Dr., Augusta

Thank you to our Business After Hours Sponsor: **MaineGeneral Health**

