



May 2016

Upcoming Events

May

- 5/04 **Business Insider Breakfast, & KLI Graduation**
7:30 - 9:00 a.m. @ Senator Inn
- 5/10 KVCC Board Meeting
- 5/11 **Women's Network Luncheon**,
11:30 a.m. @ Senator Inn
- 5/12 **KLI Alumni Event**
5:00 - 7:00 p.m. @ Viles Arboretum
- 5/18 KVCC Membership Comm.,
11:30 a.m. @ KVCC
- 5/25 **Business After Hours**,
5:00 - 7:00 p.m.
@ Paul Blouin Performance
co-host Skowhegan Savings Bank

June

- 6/01 **KLI Committee**, 12 noon
@ KV Chamber
- 6/04 Cynergy Send-off Social
5:00 - 7:00 p.m.
@ Governor Hill Mansion
- 6/08 **Women's Network Luncheon**,
11:30 a.m. @ Senator Inn
- 6/14 KVCC Board Meeting
- 6/15 **Business Insider Breakfast**
7:30 - 9:00 a.m. @ Senator Inn
- 6/15 KVCC Membership Comm.,
11:30 a.m. @ KVCC
- 6/15 *Whatever Festival Begins!*
- 6/18 Greater Gardiner River Festival
- 6/22 **Business After Hours & Whatever Sponsor Reception**
5:00 - 7:00 p.m.
@ Snow Pond Center for the Arts
co-host Pete's Pig Catering & BBQ
- 6/25 *Whatever Family Festival*
Kids Day in Capitol Park,
11:00 a.m. - 3:00 p.m.

*Bolded events are open to the public

Business Insider

Kennebec Valley Chamber of Commerce
KennebecValleyChamber.com

An Online Presence

By Cynthia Ross

You know by now that your online presence can speak volumes about your business. Customers are very likely to read third-party information (reviews, testimonials, articles, etc.) about your business before they ever walk through the door.

One of the benefits of membership is your listing in our online directory. This has traditionally included basic information about your business and a link to your website. The membership directory is the most highly trafficked page on our website and helps us to connect our

members with consumers. So, how do you make your business stand out from all the others listed on the page? You can now *customize* your listing! You can control the conversation about your business by adding your logo, hours of operation, Facebook and Twitter pages, photos, articles, etc.

This isn't a gimmick—it is a basic benefit of membership. There is no financial investment necessary and it will take you very little time. Once you have customized your listing, you are then able to

submit job postings, member news, hot deals, and calendar events directly to our website. Several of our members are utilizing this great benefit and are seeing an exponential return!

If you have not yet taken advantage of this feature, please call us at 623-4559. We can get you set up with a username and password and walk you through updating your account.



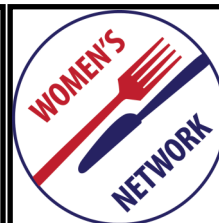
Business Insider
May 4
Senator Inn

KLI Graduation



The Kennebec Valley Chamber of Commerce and The University of Maine at Augusta are pleased to invite you, your friends, relatives and business associates to join us in honoring the 2016 graduates of the Kennebec Leadership Institute. Come enjoy breakfast with our 30th KLI Class and listen to them share their experiences. Breakfast for the graduates is complimentary thanks to the following sponsors: Crisis & Counseling Centers, Delta Ambulance, Kennebec Technologies, PERFORMANCE Foodservice—NorthCenter, and University of Maine at Augusta. RSVP to info@KennebecValleyChamber.com.

Business Insider sponsors:



Women's Network
May 11
Senator Inn

The Importance of Self Defense

In the course of a woman's life, she may encounter an experience in which she must defend herself. Regardless of your age, ability, or socioeconomic status, self defense is a paramount skill. Rebecca Pushard, a Women's Self Defense Instructor and a 4th degree Black belt, will be joining us to share some practical self defense tips. Rebecca and her husband Rob are the owners of Maine Isshinryu Karate Academies in Manchester, ME. Join us in May to learn about this important topic! RSVP to info@KennebecValleyChamber.com



Women's Network sponsors:



WELCOME NEW MEMBERS!

MEMBER ANNIVERSARIES

Please welcome & give your personal support to our newest members:

Fortin & MacDonald Real Estate
Amy MacDonald, 621-0092
www.fortinmacdonald.com

Independent Healthcare Advocates
Sherry Roy, 520-7212

Lady's Auto Sales
Tonia Yotides, 623-3416
www.ladysautosales.com

Office Depot—Business Solutions
Jay Welch, 603-320-7972
www.business.officedepot.com

Parsonage House
Lori Dumont, 446-7721
www.parsonagehouse.com

Snow Pond Technology Group Inc.
Joshua Zukerman, 692-2415
www.snowpondtech.com

Statewide Towing, Inc.
Toby Watson, 623-0494
www.statewidetowinginc.com

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Value Housing

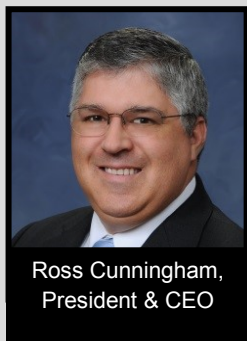
ALSO RENEWING

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CEO Corner

We are entering our busy season and we are very excited. The Whatever Festival begins June 15th and the Golf tournament is July 11th. Mark your calendars today to enjoy these great events and all our wonderful region has to offer this summer!



Ross Cunningham,
President & CEO

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Our 2016 Membership Appreciation was a huge success!



Thanks to our sponsors
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SAVE THE DATE

Cynergy Luau Summer Celebration

June 4, 2016 from 5:00 -7:00 p.m.
At Governor Hill Mansion
Tickets \$15 - \$20 at the door
VIP Tickets \$20 (includes \$10 of 50/50 tickets!)
Cash Bar - Hors D'oeuvres - Candy Bar - Corn Hole

Thanks to our sponsors!



The Color Dash is coming to Augusta!
June 4, 2016



The first color dash through historic downtown Augusta will benefit both the KV Chamber and the Augusta Downtown Alliance. Packet pick up starts at 7am and we hit the ground running (or walking) at 8am! Register at cd5k.com or visit bit.ly/1T9wD9o for more information!

Thanks to our major sponsor!



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Congratulations KLI Class XXX!



Thanks 2016 KLI sponsors!



Back row, left to right: Dustin Nadeau, Leonard Kimble, Tracy Roy, Deborah Cunningham, Cary Colwell, Andrea Smith, Elizabeth White, Emily Bell, Erika Bush, Jessica Laliberte, James Parsons
Front row, left to right: Kathryn Manende, Elisa Ellis, Leslie McCormick, Catherine Bourque, Therese Berniger, Greg Boyd, Brian Tarbuck

Golf with us and raise funds for Kennebec Leadership Institute!

July 11, 2016 - Augusta Country Club
10:00 a.m. Shotgun Start



Get your team together and get ready to golf for some alluring prizes! Each team member gets a gift bag, lunch on the turn, and hors d'oeuvres during the closing ceremony. This year we have TWO hole-in-one cars available to win! Don't miss this opportunity to get out on the green with your Chamber family and have some fun!

Many thanks to our **ON TARGET** major sponsor!




Join KLI Alumni for Leadership Challenges in a Multi-Generational Environment

Thursday, May 12, 2016

5:00 - 7:00 p.m.

At Viles Arboretum

\$10 Per Person

RSVP to 623-4559 or

info@KennebecValleyChamber.com

Leadership is constantly changing and facing new challenges. Today's workforce is made up of everything from baby-boomers to millennials - and leaders should understand the differences among their employees. Join KLI Alumni for a panel discussion, heavy hors d'oeuvres, and a question and answer session!

Thanks to our sponsors!

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VOLUNTEER OPPORTUNITY

Kid's Day in Capitol Park

June 25, 2016

A staple summer event in the Kennebec Valley, Kid's Day in Capitol Park offers 70+ free family events from 11am-3pm. This is a great way that our members give back to the community—but we can't do it without your help!



We need help with:

- Parking
- Traffic
- Clean-up
- Safety
- Decorating

ALL volunteers receive a free Whatever T-shirt! This is a great opportunity for responsible high school students to earn community service hours! If you would like to volunteer, please call 623-4559 or email info@KennebecValleyChamber.com.

Many thanks to our major sponsors!



Save the Date!

The Business EXPO returns to the Main Auditorium of the Augusta Civic Center on October 12, 2016. Stay tuned for more



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To find out more, stop by any of their 63 locations, visit us online at CamdenNational.com, or find us on Twitter and Facebook. Member FDIC and Equal Housing Lender.

This section, dedicated to highlighting a member business, is given away at the monthly Business After Hours!

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Meet the Board: Steve Marson

Steven Marson is the Vice Chair of the Chamber Board and the President of Central Maine Pyrotechnics and Pyro City Maine Consumer Fireworks Stores. In business since 1986, the company has grown from 20 fireworks displays in only Maine, to now over 250 fireworks displays in New England and 7 retail stores in Maine. Twice a year you can find Steve in Liuyang,



China among elite pyrotechnicians from the United States that inspect and test the Black Cat Consumer Fireworks sold in the United States. Back at home, Steve has worked for the past 20 years to promote the Kennebec Valley Area with his involvement in many of the local summer celebrations.

Steve spends his spare time boating on the Kennebec River and playing a few rounds of golf at surrounding golf courses in Central Maine. He lives in Pittston with his two cats Boots and Trouble. Steve has two children Anthony who is the Operations Officer for Central Maine Pyrotechnics, and Brian who is the manager of the Edgecomb Pyro City Fireworks Store. Anthony and his wife Olivia have two sons Roland (age 30 months) and Chance (age 20 months) which keep Gramp Steve busy when they come to the office to visit.

Come see what's new!

Community Participation	Going Green(er)	New Products
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SMART
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www.smarteyecare.com

Augusta 255 Western Avenue 207-622-5800	Farmingdale 210 Maine Avenue 207-582-5800	Bangor 824 Stillwater Avenue 207-947-7554
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Johnson Hall continues its season in May with An Evening with Slaid Cleaves (May 13), Magician Norman Ng (May 14), and The Mallet Brothers (May 21). Visit johnsonhall.org or call 582-7144 for more information.

Combined Benefits United (CBU) announced that Raegan LaRoche has been appointed chief operating officer for their Maine-based insurance marketing organization. LaRoche previously worked in both the private and non-profit sectors, most recently in consulting. Congratulations Raegan!

Burgess Computer is proud to announce that they are changing their name to Burgess Technology Services, to better reflect the reality of who they are today. Don't worry - you'll get the same stellar service, the same attention to detail, and the same commitment to value that you've always known, with the same staff

that you've come to rely on. No matter what your technology problem, they will be there, as they have been for over thirty years. For more information call 443-9554.

Kennebec Valley Community College and UMaine signed a Transfer Articulation Agreement in April. Officials from the University of Maine's (UMaine) College of Engineering and officials from Kennebec Valley Community College (KVCC) will be present to formalize this agreement creating a pathway for students graduating from KVCC's Applied Engineering Technology program to transfer credits into UMaine's Electrical Engineering Technology B.S. Degree. Learn more at www.kvcc.me.edu.

Maine State Credit Union presented checks totaling over \$70,000 to 32 food pantries and shelters located in Kennebec and

Somerset Counties as a result of a year-long fund raising effort to End Hunger in Maine. The annual Ending Hunger Campaign is sponsored by the Maine Credit Union League and for the past several years Maine State Credit Union has been the leading fund raiser for this cause. All the proceeds go directly back into the local community. For more information call 623-1851.

Healthy Communities of the Capital Area has enabled the Augusta Police Department, in partnership with other area police departments and the Kennebec County Sheriff's Office, to conduct law enforcement details to address underage alcohol use since 2012. Each year during the basketball and other tournaments, the police presence at the Augusta Civic Center has helped to deter underage drinking. For more information call 588-5012.

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Randall P. Cutri, DMD

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Capitol Dental Care values communicative and compassionate dentistry. From check-ups to advanced procedures, Capitol Dental Care will work with you to develop a treatment plan that fits your unique needs and goals. We see patients of all ages - **call today to schedule a visit!**

Capitol Dental Care

278 State Street, Augusta, ME

OFFICE HOURS:

Monday - Thursday 8am - 5pm • Friday 8am - Noon



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Our Mission:

The KV Chamber exists to enhance life quality by strengthening our regional economy.



May Business After Hours at Paul Blouin Performance

Paul Blouin Performance and Skowhegan Savings Bank will host the **May Business After Hours** on **Wednesday, May 25th** from **5:00 – 7:00 p.m.** at Paul Blouin Performance on Western Avenue in Augusta. KV Chamber members and guests are welcome to join us for networking and great food!

Every Business After Hours is an incredible opportunity to win

amazing door prizes and take part in the 50/50 raffle. Delicious hors d'oeuvres will be available and guests are welcome to partake in the cash bar.

Be sure to bring a large stack of *business cards* to share with your new business contacts.

To RSVP call 623-4559 or email info@kennebecvalleychamber.com



Mark your calendar! The next Business After Hours will be held on June 22, 2016 at Snow Pond Center for the Arts with co-host Pete's Pig Catering and Barbeque!

Business After Hours events are sponsored by **Capitol Dental Care**